

PRESS RELEASE

**"Yijuxiang Group: Happy Days"**

**Zhang Hui, Wang Mao, Wang Chen, Wang Renke**

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**Long March Space, Beijing**

- This is a presentation about Onstage and Backstage.
- If expressions are the outpourings of our sentimental mind, then we're Onstage, our mind is Backstage.
- If our appearance is an inheritance from parents, then we're Onstage, our parents' genes are Backstage.
- If a cloudy day is the origin for the rainbow in our dreams, then the dream is Onstage, the cloudy day is Backstage.
- If this absurd performance is a reflection of our life, then we're Onstage and we're Backstage.

The exhibition is a multimedia presentation combining elements of theater and performance with contemporary art. Through the collective works by the group members in the forms of performance, painting, photography, video, and installation integrated into one space, the show builds a world between reality and illusion. Through these openly descriptive work and interactive participation of the audience, the exhibition conveys the artists' reflection on the relationship between society, culture and environment, also leads the audience to experience the metaphor of the dialectic relationship of onstage and backstage, between those things in life that we manipulate, and those that silently manipulate us from behind the scenes.

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Address: 798 Art District, 4 Jiuxianqiao Rd, Chaoyang District, Beijing

Mailing: Long March Space. Mailbox 8530, Beijing. P.R. China 100015

地址：北京市朝阳区酒仙桥路4号798艺术区 | 邮址：北京市8503信箱长征空间 邮编 100015